Green shipping challenges and opportunities from a Danish perspective





CV

Professional Experiences

- CEO and co-founder. Odense Maritime Technology, Denmark
- CEO and co-founder Valcon Innovation, Denmark
- Industrial Ph.D. program, Odense Steel Shipyard, Denmark

Education

- Ph.D., Mechanical Engineering, Technical University Denmark,
- M.Sc., Mechanical Engineering, Technical University Denmark, Denmark





Odense Maritime Technology (OMT)

- Odense Maritime Technology (OMT) was established in 2010 as a spinoff from Odense Steel Shipyard.
- OMT given right to use
 - Existing's design projects, predesigns, concept designs
 - Standards, reference data, tanktest, sea trials
- OMT now employ 120 employees in Denmark, China and India.









The core of shipbuilding + in service support













Global export has increased a lot

- Since 1970 the global export of food, clothes, electronics, and vehicles has increased from 1.8 billion USD to 12.4 billion USD in 2010.
- Containerized shipping has been a major factor enabling this development.
- The CO2 footprint per transported container has in this period been reduced significantly.
- The development of the intermodal transportation concept has certainly contributed to green shipping.

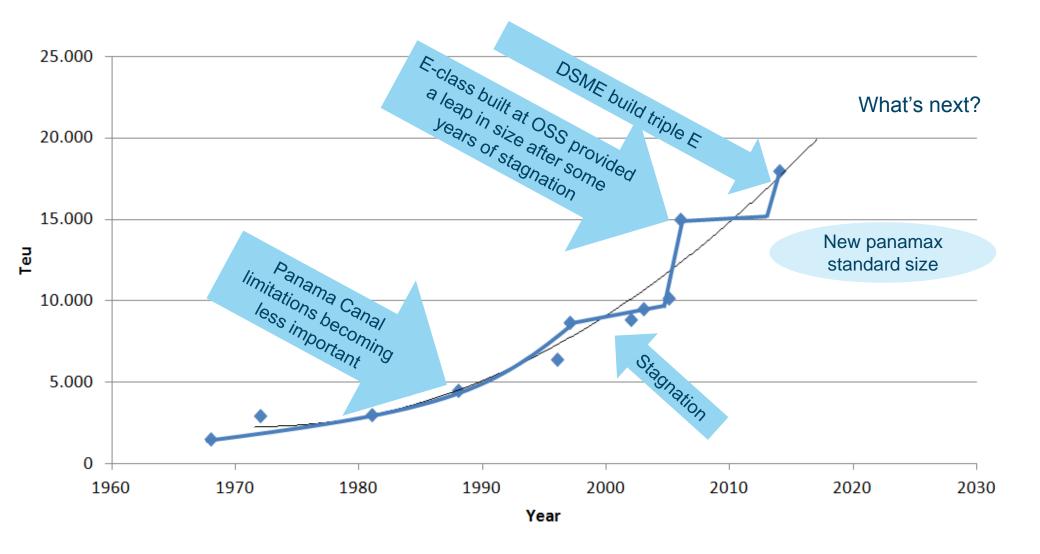






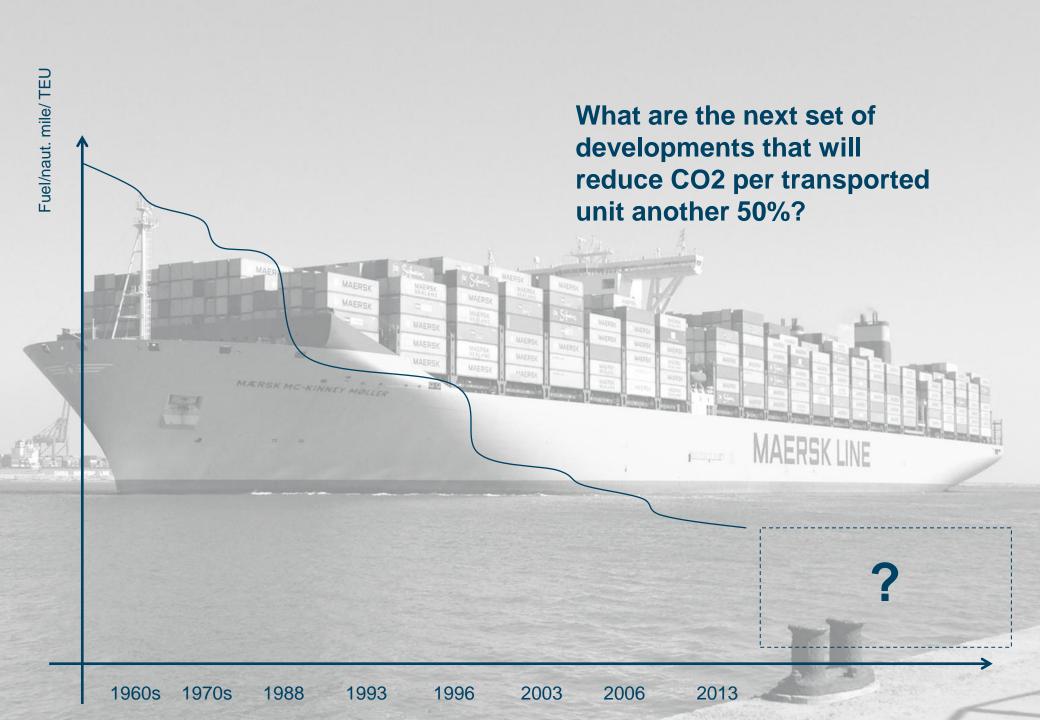


Trend for container ship sizes





Triple E – but what's next? MAERSK LINE



Risk for stagnation at 21-22,000 TEU

Technical

- Strength of containers limited to 86.4 t/corner upgrade not possible due to large number of containers in service
- Increased beam of ship provides too much stability → large roll options
- Strength of ship
- Speed/propulsion line

Infrastructure

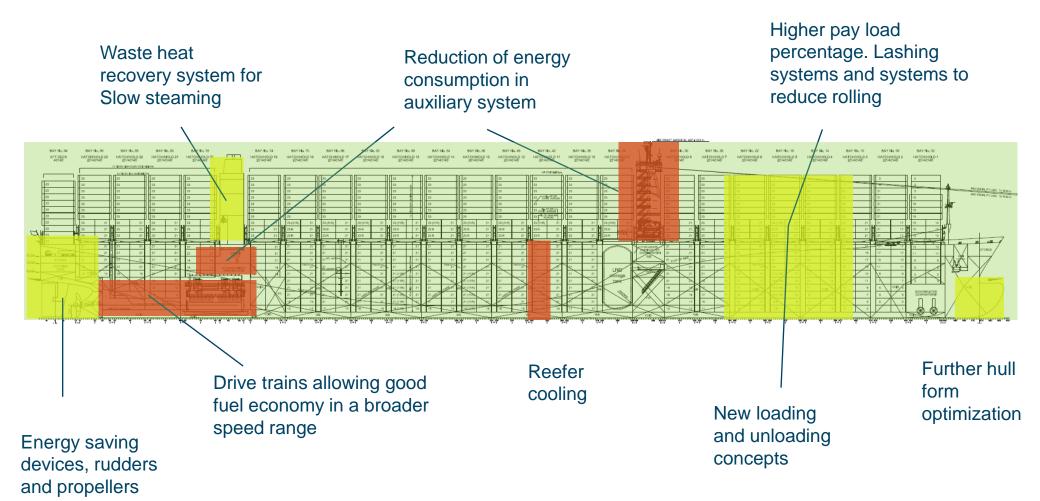
- Shore terminal crane outreach limited in terminals, especially outside the major terminals
- Port and canal restrictions







Bill of Energy can be further reduced





Emissions – large cost for sure – but what about enforcement?

- Green shipping is also a matter of NOx and SOx emissions.
- Scrubber Technologies to deal with SOx requirements are ready but they are expensive.
- After engine treatment systems to deal with the NOX requirements are ready – but are also expensive.
- Problem weak or non-existent enforcement of the regulations.
- Temptation: Run on the cheaper, highsulphur fuel oil instead of the expensive low-sulphur fuel required to meet the standards.





Can we learn from other industries?

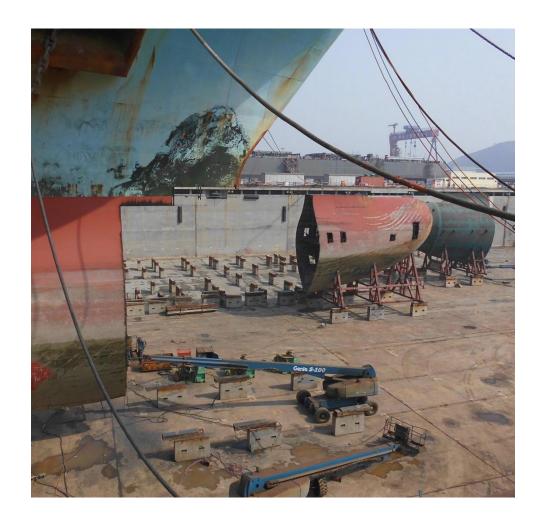
- Wind turbine Industry is younger.
- The drive train, pitch technology and software in these products have undergone a lot of development in recent years to generate more energy with less hardware.
- The drive trains concept developed for this industry is far more advanced compared to what we have seen in shipbuilding.
- A general reflection it might be worth to explore whether there are green technologies developed for another purposes that can be applied into ships.





More retrofit is needed

- New green technologies and solutions should not only target newbuilding.
- The biggest immediate potential for energy saving per transported unit is not related to the ships we build next year but is related to the ships we have built in the last 10 -15 years.
- Setting up and delivering ship life cycle management concepts as a technical support service might be a green solution that can save more energy globally than even the best idea targeting newbuildings.



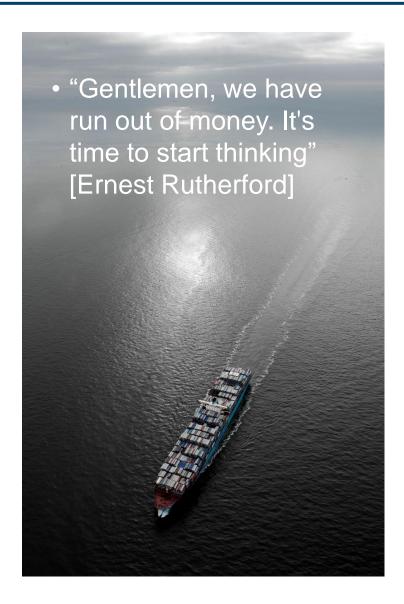


- The shipping industry has to transport 20 billion tons of cargo by sea per year within the next 15-20 years
- This is a doubling from the current volumes. [Flemming Jacobs]

- Is it possible to double the capacity without increasing energy consumptions and emissions?
- Probably

Industry Challenges

- The shipping companies and the shipbuilding industry have created a lot of value to the global community by making global trade/commerce affordable.
- However, neither shipyards nor shipping companies have delivered a return on invested capital that is acceptable to shareholders.
- ROIC below 5% as we have seen for many years is simply not good enough.
- It is not acceptable to shareholders long term.







From project to product development?





A **product** – design work starts when idea is conceived or need identified IPR protection

A **project** – design work starts when a customer is prepared to pay for the development No IPR protection



Challenges

- To ensure sufficient funds and not less experienced engineering capacity to develop the technologies and concepts that can deliver significant improvement to ship performance-
- we have to start collaborating more across the regions and utilize the comparative strengths and skills in the various maritime valleys in Europe, Korea, Japan and China.





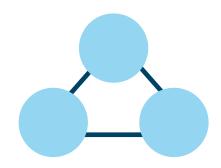








Operator alliance



Ship product development alliance?

